



# Radwa Ismail

## Graphic Designer

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📍 Dubai, U.A.E

## About Me

As a seasoned Graphic Designer with over 9 years of experience in the dynamic world of visual communication, I bring a passion for creativity & a keen eye for detail. Proficient in design tools such as Adobe Photoshop, Illustrator and InDesign.

## Languages

### Arabic



### English



### Turkish



## Education

**2005-2009 | Mass Comm.**  
Misr International  
University

**2010-2011 | Gr. Design Intern**  
Better Homes L.L.C

Collaborated with the Art Director and Graphic Design Manager to develop design concepts for online/offline ads. Adhere to brand guidelines and complete projects according to deadlines.

## Certificate

**2013 | Graphic Design**  
Lotus Educational  
Institute FZ/LLC

## Work Experience

**2014-2017 | Graphic Designer**  
Mohamed Hilal Group

» **Hind Al Oud | Khaltat | Anfasic Dokhoon |  
Khaless | Milas | 3rd Avenue | Manwa | Araqy**

- Spearhead new designs for marketing campaigns to create enticing, shareable content.
- Coordinated graphic design projects from concept through completion.
- Attended meetings to discuss requirements and objectives.
- Prepared branding efforts with sketching and illustrating logos, stationary and cohesive social media graphics.
- Designed and developed product packaging for new products including mockups.
- Developed creative content for print and digital materials including posters, flyers, brochures, catalogs and newsletters.

**2017-2023 | Senior Graphic Designer**  
Maison De Maa Group

» **Maa Althahab | Majouri | Maison Matin |  
Aqua Dor | Radia Shaker**

- Leveraged rebranding expertise in enhancing the corporate image to ensure profitability and business growth.
- Established and manage graphic designs that aims to assist in brand development.
- Developed creative advertising content for various media, including catalogs, business cards, posters, social media posts, product packaging and mockups while ensuring maximum brand awareness of target audience/market.
- Conceptualized and designed logos/branding to promote product brands.

**Portfolio** » [www.radwa.org](http://www.radwa.org)